

The Politics Of Education A Critical Introduction

Film Fourth Edition Security New Documentary A Critical Introduction to Law and Literature Marketing Globalization Performance Corporate Responsibility Horror Film W. B. Yeats Questioning the Media A Critical Introduction to Sport Psychology New Media The Great Gatsby by F. Scott Fitzgerald Quality A Critical Introduction to Knowledge-How Critical Introduction to Law Knowledge Management in Organizations Cultural Studies: A Critical Introduction Propertius Maria Prammaggiore Lee Jarvis Stella Bruzzi Kieran Dolin Chris Hackley Jan Aart Scholte Marvin Carlson Mick Blowfield Murray Leeder Balachandra Rajan John Downing Aidan Moran Martin Lister Ray Moore John Beckford J. Adam Carter Wade Mansell Donald Hislop Simon During J. P. Sullivan

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updated and expanded for a new edition this is the perfect starter text for students of film studies packed full of visual examples from all periods of film history up to the present film a critical introduction illustrates film concepts in context and in depth addressing techniques and terminology used in film production and criticism and emphasising thinking and writing critically and effectively with reference to 450 new and existing images the authors discuss contemporary films and film studies scholarship as well as recent developments in film production and exhibition such as digital technologies and new modes of screen media new features in the fourth edition expanded discussion of changing cultural and political contexts for film and media industries including metoo timesup and oscarssowhite updated examples drawing from both contemporary and classic films in every chapter highlight that film studies is a vibrant and growing field new closing chapter expands the book s theoretical framework linking foundational concepts in cinema studies to innovative new scholarship in media and screen studies thoroughly revised and updated discussions of auteur theory the long take aesthetic ideology in the superhero film and more

this major new text provides an accessible yet intellectually rigorous introduction to contemporary security studies it focuses on eight fundamental debates relating to international security integrating a wide range of empirical issues and theoretical approaches within its critical interrogation of these an accessible yet intellectually rigorous overview of contemporary security studies serving as the perfect introduction to the latest research on security discourses threats and technologies

bruzzi relates contemporary cinema to the documentary tradition exploring questions of authorship spectatorship and truth in the context of issues of race gender and performance

i see this book as an important addition to the marketing literature a weakness in critical approaches to marketing is that they are often not made easily accessible to undergraduate students chris hackley has done a wonderful job in producing a rigorous text that remedies this situation and makes critical perspectives accessible to all professor rob lawson university of otago does marketing really work for organizations managers and citizens how can marketing management be studied and practised critically this key text introduces the essentials of critical thinking within the field of marketing in easy to read and understandable terms integrating critical perspectives with the topics of the typical marketing curriculum chris hackley has produced an indispensable supporting text for upper level undergraduate and postgraduate marketing courses a wide range of issues are covered including historical origins and influences in marketing introduction to the concepts of critical theory marketing orientation and the marketing mix critique of marketing principles marketing and strategy the role of research in marketing marketing and managerial ideology marketing ethics each chapter includes chapter review questions case studies reflecting issues in the chapters along with supporting case questions and reflections as well as stimulating practical examples

this is a systematically revised and updated new edition of a highly acclaimed text which was an immediate bestseller on courses around the world the second edition takes a broader perspective giving increased coverage of other dimensions of globalization alongside its core focus on the rise of supraterritoriality which the author argues is globalization's most distinctive feature

an overview on the modern concept of performance

this much needed textbook examines the multiple dimensions to corporate responsibility it creates a framework that presents a historical and interdisciplinary overview of the field a summary of different management approaches and a review of the key actors and trends worldwide the authors take a critical perspective and successfully provide a balance between theory and practice they offer comprehensive coverage of the subject

combining an insightful interdisciplinary approach with the pedagogy and support sought after by students an online resource centre accompanies the text comprising weblinks new legislation further reading email listservs and links to courses for students and case studies and essay questions for lecturers

throughout the history of cinema horror has proven to be a genre of consistent popularity which adapts to different cultural contexts while retaining a recognizable core this volume balances the discussions of horror s history theory and aesthetics as no introductory book ever has featuring studies of films both obscure and famous it is international in its scope and chronicles horror from its silent roots until today

this chief aim of this title first published in 1965 is to present a comprehensive picture of yeats s achievement and some of the means for an evaluation of that achievement to this end both the poems and plays have been examined and some of yeats s critical ideas have been briefly discussed professor rajan s study provides a compact introduction to yeats s work and will be of interest to the general reader as well as to students of literature

clearly written with careful signposting of relevant debates this reader in the critical tradition is a model of an introductory cultural and media studies text the writing is accessible the concepts and arguments are sophisticated and the tone is one of committed engagement media international australia

the new third edition of a critical introduction to sport psychology is the only textbook in the field that provides a detailed overview of key theories concepts and findings within the discipline of sport psychology as well as a critical perspective that examines and challenges these core foundations fully revised and updated the new edition covers key research findings affecting both participation and performance in sport including topics such as motivation anxiety emotional coping concentration mental imagery expertise and team cohesion in addition the book includes a range of helpful features that bring the science to life including critical thinking exercises suggestions for student projects and new in the spotlight boxes that highlight key advances in theory or practice a comprehensive glossary is also included whilst a final chapter examines some new horizons in sport psychology including embodied cognition and socio cultural perspectives sport is played with the body but often won in the mind that is the theory a critical introduction to sport psychology is the definitive textbook for anyone wishing to engage critically with this fascinating idea

new media a critical introduction is a comprehensive introduction to the culture history technologies and theories of new media written especially for students the book considers the ways in which new media really are new assesses the claims that a media

and technological revolution has taken place and formulates new ways for media studies to respond to new technologies substantially updated from the first edition to cover recent theoretical developments approaches and significant technological developments this is the best and by far the most comprehensive textbook available on this exciting and expanding subject

the great gatsby is as this study concludes nick s story after all this critical introduction explores the main themes characters and symbols of the great gatsby the quest for a new live the preoccupation with one s place in society the desire for riches and the greatest dream of all human beings in doing so it offers an interpretation which unlike most analyses of this american masterpiece places nick as the focus of fitzgerald s attention

quality a critical introduction continues to provide a complete knowledge platform for all those wishing to study the development of the theory and practice of quality management building upon previous editions unique critical perspective on quality this edition includes new insights on the growing popularity in practice of practical money saving frameworks like lean and six sigma in addition this version includes new efqm excellence model updates and a new section on iso9001 2015 as well as an examination of the value of the iso standards and why they are adopted by organisations

we know facts but we also know how to do things to know a fact is to know that a proposition is true but does knowing how to ride a bike amount to knowledge of propositions this is a challenging question and one that deeply divides the contemporary landscape a critical introduction to knowledge how introduces outlines and critically evaluates various contemporary debates surrounding the nature of knowledge how carter and poston show that situating the debate over the nature of knowledge how in other epistemological debates provides new ways to make progress in particular carter and poston explore the question of what knowledge how involves and how it might come apart from propositional knowledge by engaging with key epistemological topics including epistemic luck knowledge of language epistemic value virtue epistemology and social epistemology new frontiers for research on knowledge how are also explored relating to the internalism externalism debate as well as embodied and extended knowledge a critical introduction to knowledge how provides an accessible introduction to the main arguments in this important and thriving debate suited for undergraduates and postgraduates in philosophy and related areas a strength of the book is its methodology which places a premium on placing the debates over knowledge how in a broader conversation over the nature of knowledge this book also offers an opinionated discussion of various lines of argument which will be of interest to professional philosophers as well

this book challenges the usual introductions to the study of law it argues that law is inherently political and reflects the interests of the few even while presenting itself as neutral it considers law as ideology and as politics and critically assesses its contribution to the creation and maintenance of a globalized and capitalist world the clarity of the arguments are admirably suited to provoking discussions of the role of law in our contemporary world this third edition provides contemporary examples to sustain the arguments in their relevance to the twenty first century the book includes an analysis of the common sense of law the use of anthropological examples to gain external perspectives of our use and understanding of law a consideration of central legal concepts such as order rules property dispute resolution legitimation and the rule of law an examination of the role of law in women s subordination and finally a critique of the effect of our understanding of law upon the wider world this book is ideal for undergraduate and postgraduate students reading law

the most comprehensive and critical textbook on knowledge management in an accessible concise format

cultural studies a critical introduction is a wide ranging and stimulating introduction to the history and theory of cultural studies from leavisism through the era of the centre for contemporary cultural studies to the global nature of contemporary cultural studies cultural studies a critical introduction begins with an introduction to the field and its theoretical history and then presents a series of short essays on key areas of cultural studies designed to provoke discussion and raise questions each thematic section examines and explains a key topic within cultural studies sections include the discipline time space media and the public sphere identity sexuality and gender value

when this book was first published in 1976 the works of propertius were becoming increasingly fashionable professor sullivan proposes what was at the time of publication a new view on propertius poetic development and his place in the social political and literary circles of the day his was an important re evaluation it finally banished the picture of propertius put forward before his celebration in the work of ezra pound and robert lowell as a simple romantic apprehended dimly through poor texts and an obscure vocabulary we are shown instead a more complex but a more credible and interesting poet all quotations are in both latin and english and the book is intended for the general literary reader as much as for the classical student

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Introduction

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